

3 December 2013

Interregional Debate 3

“From policy to action: how to make industrialization more inclusive and sustainable”



In Latin America and the Caribbean region Brazil and Mexico may serve as a model of structured, competent and professional industrial sector through the system of industrial chambers. In Brazil, the CNI, the representative of the Brazilian industry, brings together industry federations, the states and the Federal District, and unions across Brazil. This institution is also supported by other bodies such as SENAI (National Service for Industrial Apprenticeship), SEBRAE (Brazilian service of assistance to micro and small enterprises) or IEL (Euvaldo Lodi Institute). All this structure provides learning resources, business support, management and business trainings and presents suggestions for the construction and improvement of policies and laws that strengthen the productive sector and modernize the country.

Finland has proven to be a great example of successful public-private partnership for industrial policy. This commitment acts as a catalyst between the public sector and private firms to design tailor-made policies that reflect not only national priorities but also potential sources of foreign investment.

Mexico will provide interesting insights on the establishment of effective dialogue mechanisms between public and private sector. The articulating role of the “Instituto de Investigaciones sobre Desarrollo Sustentable y Equidad Social from the Universidad Iberoamericana of México will be presented.

Participants at the debate will focus on the following questions:

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- How are the developing countries addressing coalition building processes for industrial policy-making?
 - What are the conditions allowing implementation of long-term coalitions?
 - Which instruments allow consensus building and articulation among the stakeholders?
 - How are the binding constraints for industrial development identified?
 - What kind of instruments can be identified as ‘best practices’?
 - How do public-private partnerships support industrial policy instruments?
 - How can the role of industrial chambers be enhanced as qualified partners executing industrial development processes both at federal and state levels?

Panelists: **Mario Neves**, Secretary from the Ministry of Development, Industry and External Commerce; **Pekka Lindroos**, Prime Minister’s Office General Secretary for the Foresight report, Finland; **Yao Shenhong**, Director General China International Center for Economic & Technical Exchanges; **Mauricio de María y Campos**, Director, Instituto de Investigaciones sobre Desarrollo Sustentable y Equidad Social, Universidad Iberoamericana Ciudad de México

Moderator: **Josef Hoechtl**, Member of the Austrian Parliament, Retd