



GENERAL CONFERENCE

INTERREGIONAL DEBATE 4:

Strengthening Associative Models for Industrial Development



Carlo Pietrobelli (Moderator)

Lead Economist, Inter-American Development Bank (IADB)

Pietrobelli, an expert on industry, innovation, clusters and value chains in developing countries, has published widely in academic journals and books on his research.

Since 2009 as Lead Economist at the Inter-American Development Bank, he designs and manages programs to promote competitiveness and innovation in Latin America and the Caribbean. He is also a Professor of Economics at the University of Roma Tre, and holds a D.Phil. in Economics from the University of Oxford, where he studied with Sanjaya Lall.



Mukesh Gulati

Executive Director, Foundation for Micro, Small and Medium Enterprises (MSME) Clusters

Specialized in building sustainable competitiveness among MSMEs, Gulati's work focuses on green and innovative clusters, sustainable, local area development, and business responsibility. He has trained several development practitioners through his travels and publications, which draw from his experience in successfully steering a number of cluster development projects.

Since 2007, he is heading the Foundation for MSME Clusters as Executive Director, providing a range of technical services to policy makers and practitioners at state level government institutions, the World Bank, leading development agencies, UNDP, and UNIDO.





Apollo Onyango

Director of Kenya Horticultural Exporters Limited (KHE)

As Director of KHE, Onyango is involving small-scale growers in sustainable supply chain development, an effort that also made him a board member of the Waitrose Foundation Kenya, a member of the country's Global GAP National Technical Working Group, and the National Steering Committee for Compliance on Kenyan Beans and Peas.

In addition, as Director of the non-profit Europe-Africa-Caribbean-Pacific Liaison Committee (COLEACP), he is representing the interests of fruits, vegetables, flowers and plants producers as well as promoting sustainable horticultural trade.





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Pablo Vargas

CEO, Grupo Britt, N.V.

Vargas has led the internationalization process of Grupo Britt, a travel retail and coffee company from Costa Rica, manufacturing coffee and chocolate products throughout Latin America, retailing them through self-operated gift shops in airports and other tourism related facilities.

He holds degrees in Agricultural Economics from the University of Costa Rica and Michigan State University. Together with his wife and three children, he lives in Heredia, Costa Rica, where he enjoys outdoors activities, especially triathlon.





Douglas Zhihua Zeng

Senior Economist, World Bank

Zeng, Senior Economist at the World Bank, has worked on countries in EAP, Africa, LAC, and ECA regions focusing on the macroeconomics of innovation, special economic zones, clusters, and competitiveness.

His recent publications include *Building Engines for Growth and Competitiveness in China: Experience with Special Economic Zones and Industrial Clusters; Knowledge, Technology, and Cluster-Based Growth in Africa*; and *Promoting Enterprise-Led Innovation in China*. Prior to joining the World Bank, he worked as a scholar at the Chinese Academy of Social Sciences and Stanford University.





Rosario Bazán

Co Founder, Shareholder and CEO of DanPer Trujillo

Bazán leads DanPer, which is one of the most important companies from the agroindustry for exportation in Peru and she is well known by her leadership in respect to the high quality Standard Certifications and Corporate Social Responsibility.

She has contributed to build some of the most important vegetable industries for the asparagus, artichoke, peppers and papaya which are cultivated in more than 20 valleys on the coast and the highlands of Perú.

The company employs more than 5,000 direct workers and has built strong relationships and alliances with approximately 500 small and medium enterprises that have become very important partners in order to keep high standards of quality and productivity in the value chain.

Bazán is industrial engineer and holds MBA studies from RIT, New York and from INCAE-Adolfo Ibáñez, Costa Rica and Chile. She is the President of the Chamber of Commerce of Region La Libertad and Director for several private and public organizations such as the Peruvian Institute of asparagus and artichokes.

