

# Digital Futures: Leading Development with Innovation

## The Fourth Industrial Revolution

- A paradigm shift reshaping industries
- Four major categories: **Smart Manufacturing, Smart Agro-food, Smart Energy, Smart Circular Economy**
- Promote Inclusive and Sustainable Industrial Development (ISID)

## Zhejiang Province

- Achieve common prosperity
- Leverage digital technology to support the digital transformation of traditional industries

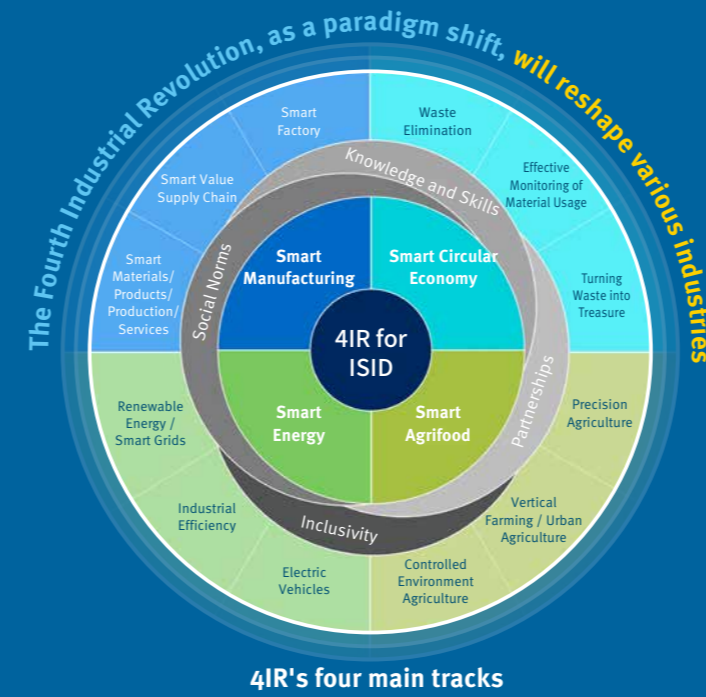
## Hangzhou City

- Build the city into China's leading digital economy hub
- Chinese President Xi Jinping, in his keynote address at the Belt and Road Forum for International Cooperation, mentioned China's commitment to hosting the Global Digital Trade Expo (GDTE) annually to support the building of an open world economy.
- Promote transition from digital industrialization to industrial digitalization, and comprehensively advance the integration of the two with urban digitalization.



# UNIDO

- Established in **1966** as a specialized agency of the United Nations
- It has **172** member countries as of **February, 2023**
- Motto: **Progress by Innovation**



## UNIDO Investment and Technology Promotion Network

UNIDO Investment and Technology Promotion Network strategically spans **the northern and southern hemispheres**. Currently, UNIDO has **10** Investment and Technology Promotion Offices (ITPOs).



## ITPO Beijing

### UNIDO Investment and Technology Promotion Office (ITPO) Beijing

- Established in **1990**, it is the UNIDO Project Organization responsible for investment and technology promotion. By **2023**, UNIDO ITPO Beijing has established Regional Coordination Centers (RCCs) in **Jinan, Xiamen, Chengdu, and Zhengzhou**, and Fourth Industrial Revolution Accelerator in **Hangzhou**.
- Through active participation in global forums, capacity-building programs, investment and technology matchmaking, research consultancy, and partnership cultivation, ITPO Beijing **drives digitalization and green transition**.



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# UNIDO Fourth Industrial Revolution Accelerator (Hangzhou)

UNIDO Investment and Technology Promotion Office (ITPO) Beijing



# Build Global Partnerships Share Global Wisdom and Chinese Solutions



# Hangzhou

### Introduction to the Accelerator

- Amidst the backdrop of the Fourth Industrial Revolution, leverage UNIDO's global network to explore, identify, and assess practical new technologies, considering both market viability and technical feasibility.
- Organize or Co-host forums, seminars, and matchmaking events to enhance capacity, facilitate investment and technology alignment, provide consultancy, and foster knowledge exchange.
- Strengthen Capacity, Accelerate and Lead the Ecosystem for Upward Investment (SCALE-UP) in China and globally, especially in developing countries.

### Partners

- Internationaler Wirtschaftssenat e. V. (IWS)
- China Centre for International Science and Technology Exchange
- China International Council for the Promotion of Multinational Corporations Growth Enterprise Development Committee (CICPMC-GEC)
- ChinaInfo100
- China Venture Capital and Private Equity Association (CVCA)
- Green Partnership of Industrial Parks in China (GPIPC)

- ZGC Industry Institute
- Zhejiang Provincial Energy Big Data Center
- Zhejiang Turing Internet Research Institute
- Zhejiang University National Science Park
- Lenovo Group
- Zhejiang Alibaba Cloud Computing Ltd.
- Tencent Carbon Neutrality Lab
- More to come

## Global Showroom + One-stop Procurement Hub + Everlasting Investment Promotion Platform

### Government (GOV.)

- Enhance Internationalization
- Build City Brand
- Achieve Dual Carbon Goals
- Facilitate Dual Recruitment and Dual Attraction

### Industry (IND.)

- Upgrade, Transform, and Iterate
- Accelerate Project Incubation
- Harness Cluster Effects
- Strengthen Supply Chain Resilience

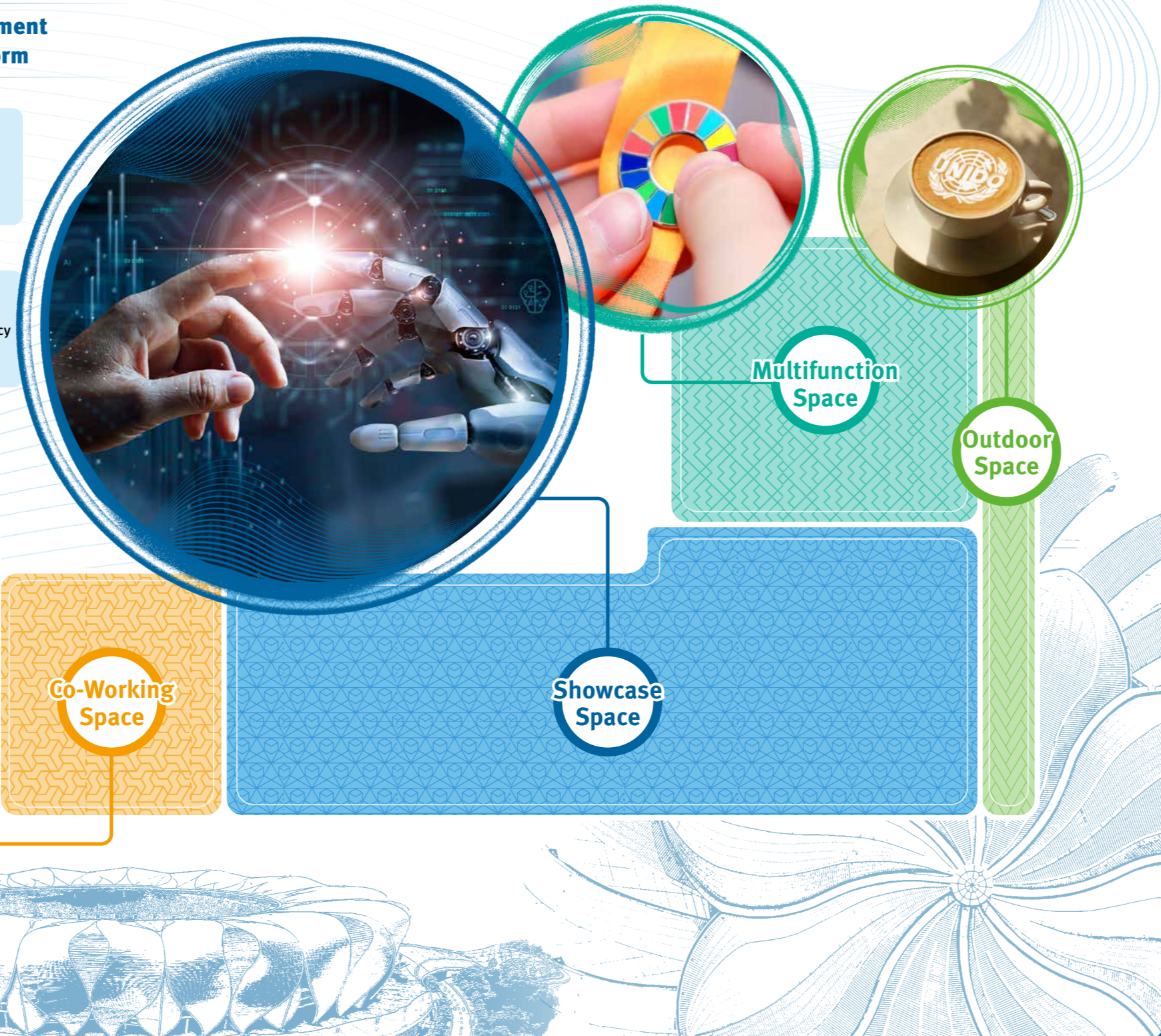
### Social (SOC.)

- Empower through Knowledge Sharing
- Promote Inclusive Development
- Build an Innovation Ecosystem
- Achieve Common Prosperity

### Business (BUS.)

- Address Technological Bottlenecks
- Expand Quantity, Improve Quality, and Enhance Efficiency
- Inject High-Quality Capital
- Deepen International Cooperation

### Value Highlights



**Internationalization** Link with international resources to enhance the internationalization of local areas and industries.

**Capital** Gradually enhance the investment momentum across the entire lifecycle, and facilitate capital integration.

**Innovation** Promote innovative solutions with both market and technical feasibility, and accelerate the incubation of high-tech startups.

**Implementation** Achieve precise investment promotion along the industrial chain through digital technology, and provide project integration and technical support for industrial development.

**Partnership** Engage in public-private cooperation and trilateral/South-South cooperation among governments, private entities, and international organizations.

**Services** Create a platform for the transformation of domestic and international intellectual achievements and talent attraction.

# Six Advantages

Build a Hub for **Science, Technology, and Innovation**  
Support the Sustainable Development of the Digital Economy

# Five Modes

- Presentation/Roadshows
- Project Matchmaking
- Shared Workspace
- Capacity Building
- Knowledge Sharing

# Welcome

### Requirements for Exhibition Hall Entry

- Award-winning projects of major international competitions.
- Projects recommended by various countries, governments, global business, and industry organizations.
- Projects recommended by members of the Fourth Industrial Revolution Alliance.
- Cutting-edge technologies and products in the fields of smart manufacturing, smart agro-food, smart energy, and smart circular economy.

### Entrance Fee

- Free

### Duration of Residency

- 6-12 months

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